MANAGEMENT CONTROL SYSTEMS

12TH EDITION

This well-known and authoritative text-and-cases book helps students to develop the insight and analytical skills required of today's managers. Students learn how real-world managers design, implement, and use planning and control systems to implement business strategies. Instructors are allowed maximum flexibility in case assignment and organization due to the variety of cases provided.

Salient Features

- Emphasis on the need to a align controls with the strategic goals of the organization
- Contemporary strategic cost management topics including balanced scorecard
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