

BUS 599: Strategic Management Exam

Question 1

Which of the following IS NOT an argument in favor of corporate social responsibility?

- (a) Imposes unequal costs among competitors.**
- (b) Responds to changing stakeholders' demands.**
- (c) Corrects social problems caused by business.**
- (d) Discourages government regulation.**

Question 2

The ethical roots of the classical model of corporate social responsibility are found in which statement?

- (a) The idea that the interests of stakeholders are as important as the interests of a corporation's stockholders.**
- (b) The free market theory which holds that managers are ethically obliged to make as much money as possible for their.**
- (c) The ethical imperative to cause no harm.**
- (d) The ethical imperative to prevent harm.**

Question 4

Which one of the following propositions correctly describes the concept of a right?

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**Arthur A Thompson Jr., Margaret
Peteraf, John E Gamble**



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Peterson's Guides Staff, Peterson's Guides, Inc, 2006-12 Detailed program listings of accredited graduate programs in the physical sciences math and agricultural sciences *Resources in Education*, 1987 **Management Index**, 1965

Handbook New Instr Getting Star HAIR, Carl McDaniel, Lamb, 2005 Peterson's Guide to Graduate Programs in Business, Education, Health, Information Studies, Law and Social Work 1997 Peterson's, 1996-12-15 This guide contains listings for the most popular professions covering over 13 000 programs in advertising allied health business dentistry education health administration human resources development law medicine nursing optometry pharmacy podiatry public health social work veterinary medicine and more *Findex*, 1988 **Strategic Management Exam Prep**, Welcome to the forefront of knowledge with Cybellium your trusted partner in mastering the cutting edge fields of IT Artificial Intelligence Cyber Security Business Economics and Science Designed for professionals students and enthusiasts alike our comprehensive books empower you to stay ahead in a rapidly evolving digital world Expert Insights Our books provide deep actionable insights that bridge the gap between theory and practical application Up to Date Content Stay current with the latest advancements trends and best practices in IT AI Cybersecurity Business Economics and Science Each guide is regularly updated to reflect the newest developments and challenges Comprehensive Coverage Whether you're a beginner or an advanced learner Cybellium books cover a wide range of topics from foundational principles to specialized knowledge tailored to your level of expertise Become part of a global network of learners and professionals who trust Cybellium to guide their educational journey www.cybellium.com *Advanced Strategic Management* Roberto S. Vassolo, Natalia Weisz, Benjamin Laker, 2024-07-03 Advanced Strategic Management offers a distinctive evolutionary perspective unveiling consistent processes that shape competitive dynamics It goes beyond traditional boundaries exploring evolutionary trends across industry life cycles commodity cycles and the business cycle Seamlessly integrating analyses of environmental trends and the transformative impact of the digital revolution the book underscores the crucial role of regulations and taxes in influencing firm level performance A key strength lies in its holistic coverage encompassing core elements of competitive and corporate strategy while delving deeper into advanced models and tools for strategic evaluation formulation and implementation This depth equips readers including future business leaders with a profound understanding of competitive dynamics The book's unique approach integrates strategic management with adaptive leadership offering readers a comprehensive and practical perspective rooted in extensive research and international case examples This approach ensures global relevance Instructors will find the book's wealth of examples tables figures and references invaluable for class preparation The abundance of statistical data facilitates students' comprehension of evolutionary forces and their impact on competition and performance The structured pedagogy streamlines teaching and the addition of PowerPoint slides further

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course and provides educators a dynamic set of tools for gauging individual and class progress

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E3 Strategic Management - CIMA Exam Practice Kit, 2014-12-01

Exam Prep for Strategic Management by Pitts & Lei, 3rd Ed. & Lei Pitts & Lei, MznLnx, 2009-08-01 The MznLnx Exam Prep series is designed to help you pass your exams Editors at MznLnx review your textbooks and then prepare these practice exams to help you master the textbook material Unlike study guides workbooks and practice tests provided by the textbook publisher and textbook authors MznLnx gives you all of the material in each chapter in exam form not just samples so you can be sure to nail your exam

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